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Beautiful Finish

Stone Kenai



"After doing a fair amount of research into a lot different faux stone and real stone products we decided to go with your product. Glad we did. Easy to work with and looks amazing on the House. Super easy to install. I was making cuts and my wife was putting up the panels. We have received a lot of compliments on the front of the house since we finished."

Jim



We Love Our New GenStone

Stone Kenai



"We love our new GenStone. It really added a lot to the front of our house. Luke was awesome and very patient to work with. We even had to exchange the first order as the colors were not right with our house. Luke made it very easy for us to exchange at the product."

Anne



Second Project on Our Home

Stone Keystone



"This product looks great! It was our second installation. We added onto our home after four years and the original product looks as good as the new product. It has saved on our heating costs as well as added soundproofing. We can't believe the transformation - Thank-you GenStone!"

Jessie



Great Product and Super Fast Installation

Stone Kenai



"Looks good, I was surprised how easy it was to work with. Everyone that seen it liked it. The only tools I needed were skill saw, razor knife, tape measure, string line, square and cordless drill screwdriver. When I had any questions the staff really helped me. I did this all myself. Want to thank the folks at GenStone."

Ike



**Great Product!
Looks Like the Real Thing!**

Stone Kenai



"My experience with GenStone has been great from my initial exploration on the website to ordering and completing my project. Josh was very helpful throughout the process and answered all my questions with expertise. As my daughter stated this home improvement is a "game changer" - Thanks GenStone."

Bill



Great Looking Product

Stone Stratford



"I have wanted to update the front of our home for several years with a stone facade. I found GenStone products online and ordered a sample. I was very pleased with the product and how realistic it looks and feels to real stone. I researched installation videos for the do-it-yourself person on the GenStone web site and found the product very easy to work with. After planning my project and obtaining all the materials I would need, I was able to complete my entire project in about 2 days. I am very pleased with how this product has updated and made our home more attractive."

Tom



Million Dollar Curb Appeal

Stone Kenai



"I couldn't find any installers so I did it myself. I was intimidated at first but once you get going it becomes fun and easy. The key is to start off very level and straight, have a sharp saw and a very course file. My project took me about 3 weekends and some week evenings after work. The result is so much better than paint and adds a spectacular curb appeal."

Rob



Fantastic Finish

Stone Kenai



This product looks and is great. Not only did I complete my fireplace/tv combo, but I also did my bar. Cameron was great to work with, and he is very knowledgeable using this product.

David



I Can't Express the Satisfaction

Stone Desert Sunrise



"I can't express the satisfaction I have for the outcome of this project. The pictures really speak for themselves. I actually met more neighbors while doing this project and hopefully they called GenStone as they were thoroughly impressed with the results."

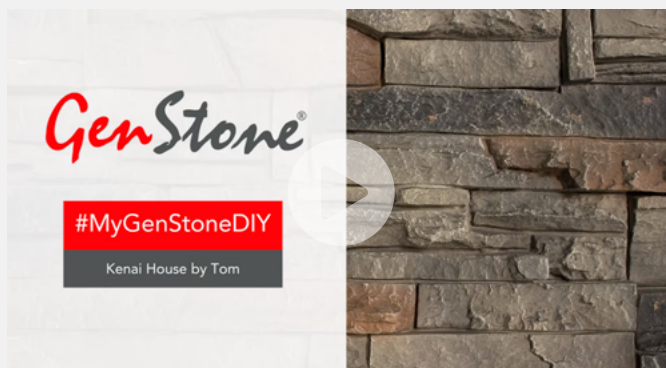
Bob

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#MyGenStoneDIY

See how ordinary homeowners transformed their homes with GenStone and gain valuable project planning and install insights from these weekend warriors.

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Brick

What size sample do we recommend?



12" x 12" Samples

We recommend buying this size sample if you want to get a feel for:

- The texture and depth of the bricks
- The durability of GenStone
- The lightweight nature of the product
- How easy it is to cut a panel to size
- What it's like to fasten a panel to a wall

Panel Samples

We recommend buying this size sample if you want to get a feel for:

- Experience the full spectrum of colors and highlights throughout the panel
- You are going to present GenStone to a customer, HOA or architectural review board
- You are trying to find a perfect complement for an existing paint or design scheme

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Stone

What size sample do we recommend?



12" x 12" Samples

We recommend buying this size sample if you want to get a feel for:

- The texture and depth of the stones
- The durability of GenStone
- The lightweight nature of the product
- How easy it is to cut a panel to size
- What it's like to fasten a panel to a wall



Panel Samples

We recommend buying this size sample if you want to get a feel for:

- Experience the full spectrum of colors and highlights throughout the panel
- You are going to present GenStone to a customer, HOA or architectural review board
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Grab Your Tape Measure, This is Easy!

All you will need is the length and height of the area you want to improve with GenStone in order to determine how many panels, corners, trim and ledgers you will need for your project. After you record the dimensions, you can enter the measurements into our **PROJECT CALCULATOR** or forward them to your Project Coordinator.



We're Here to Help!

- Color Selection
- Visualizations
- Measuring
- How Much GenStone
- Installation

You can connect with a Project Coordinator at GenStone for on demand help with your project. Just tap Get Help Now below to schedule a call.

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Small Projects

Accent Walls • Fireplaces • Bars

Record the length and height of your improvement area in **inches** and then do this simple calculation:

Step 1: Length **inches** x Height **inches**

Step 2: Divide **Step 1** by **144**

Step 3: Divide **Step 2** by **Panel SQFT Coverage**

- Brick Panels = **1.875 SQFT** of Coverage
- Stone Panels = **3.20 SQFT** of Coverage
- Wood Panels = **3.25 SQFT** of Coverage



Large Projects

Siding Replacements • Full Rooms • Patio • Entry

Record the length and height of your improvement area in **feet** and then do this simple calculation:

Step 1: Length **ft** x Height **ft**

Step 2: Divide **Step 1** by **12**

Step 3: Divide **Step 2** by **Panel SQFT Coverage**

- Brick Panels = **1.875 SQFT** of Coverage
- Stone Panels = **3.20 SQFT** of Coverage
- Wood Panels = **3.25 SQFT** of Coverage



BRICK HOW TO MEASURE EXAMPLE

STONE HOW TO MEASURE EXAMPLE

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Ledgers

Ledgers are most commonly used for wainscot projects. To determine how many stone or brick ledgers you need, measure the length of your wall in feet or inches. Next, divide your measurement by 42 if using inches or 3.50 if

Trim

Trim is useful around obstacles like electrical boxes, hose bibs and other common voids. To determine the quantity needed, divide your measurement by 42 if using inches or 3.50 if you recorded where you would like to use trim

Accounting for Voids

The final step in measuring for your project is to account for voids such as doors and windows that are directly in your installation area. Simply subtract the dimensions of these voids from your final count of inches or square footage to arrive at the correct number of panels you will need to complete your project.

In this example, you would subtract 36 square feet from the installation area to account for the two windows.

[WATCH HOW TO MEASURE VIDEO](#)

Order 5% Extra

We recommend ordering 5% more panels than you need according to your measurements. This will account for any accidental miscuts along the way.

Simply multiply the number of panels you need by 1.05, you can always return what you do not use.

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Learn How to Install GenStone

Follow along with step by step video tutorials, download install guides, spec sheets, checklists and more. Don't forget, our Project Coordinators are available at no cost to help you navigate your install.



Brick Install



Stone Install



Pillar Install



Wood Install

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